BRINGING TECHNOLOGY TO MARKET
Free workshop at Chalmers to explore the commercial potential in your research results
WHO
Professors, postdocs, PhD students and others interested in investigating the commercial potential of new technologies and research results.
If possible, we like to see teams of three or more exploring the same technology.

WHAT
Two half-day workshops that offer hands-on guidance on how to identify commercial applications based on new technologies and research results.

Workshop 1
- Introduction of commercialization framework
- Illustration of framework using case example
- Application of framework on team’s own technology

Workshop 2
- Presentation and feedback on teams’ homework
- Description of ways forward for interested teams

WHY
Participating researcher teams will
1. Learn to identify the commercial potential of their specific technology
2. Learn to identify the societal value of new technologies generally
3. Learn to communicate the societal value of research results, e.g. in grant applications

WHEN & WHERE
Workshop 1: 8/4 - 08.30–11.00
Workshop 2: 15/4 - 08.30–11.00
Kyrkan at Chalmers Innovation
Holtermansgatan 1 D
412 92 Göteborg

RSVP
RSVP to henber@chalmers.se before April 1st with:
- a list of participants
- a brief description of the technology

WHO WE ARE
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Workshop facilitators:
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